

The Air and Space Forces *Charity Gala*

September 13, 2022

The Air and Space Forces Charity Gala committee, formerly known as the United States Air Force Charity Ball, in partnership with the Air Force Aid Society, will hold the 20th Annual **Air and Space Forces Gala** and a silent auction on **Saturday, March 25, 2023**, at the **Washington Nationals Stadium**, Washington, D.C.

The Gala will bring together senior Air Force and Space Force leaders, business executives, and community partners to raise funds to support Airmen and Guardians in need. Now more than ever your help is needed! Please consider joining us a corporate sponsor.

If you are unfamiliar with the Air and Space Forces Charity Gala, the proceeds from this event directly benefit the Air Force Aid Society (AFAS), an official charity of the United States Air Force and Space Force. AFAS was founded in 1942 by General Henry "Hap" and Mrs. Bee Arnold. AFAS is a 4-star Charity Navigator rated private, non profit organization that provides emergency assistance, educational support, and community programs for Airmen, Guardians, and their families around the world. With your help, we hope to continue this tradition of helping those in need.

The enclosed Corporate Sponsorship Package includes a range of sponsorship opportunities and details on how your commitment will be highlighted during and after the event. For sponsorship information, please contact our Corporate Sponsorship team at corporatesponsors@airforcecharityball.org.

The success of this fundraiser depends on the generosity of our industry partners and private donors. We thank you in advance for your participation and generosity and look forward to making this fundraiser a fun and successful event!

Sincerely,



Kaleth Wright, CMSAF (Retired)
Chief Executive Officer
Air Force Aid Society
kaleth.wright@afas-hq.org



Sydney-Ann Hammons
Chair
2023 Charity Gala Committee
chairman@airfocecharityball.org



2021★ IMPACT STATS



Incorporated in 1942, the **Air Force Aid Society (AFAS)** is an official charity of the U.S. Air Force & U.S. Space Force.

OUR PURPOSE

To help Airmen and Guardians when they need us most.

OUR VISION

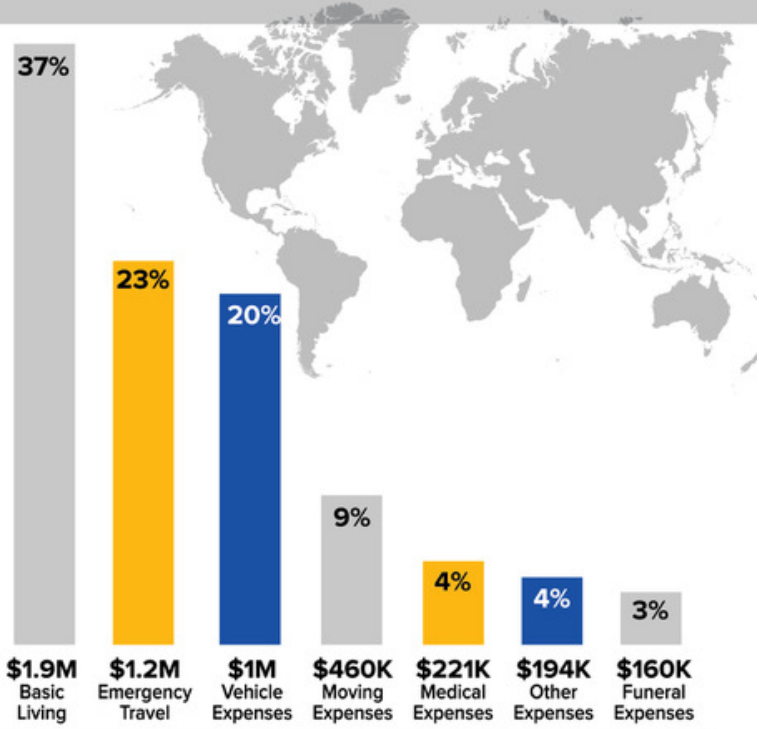
We envision a community where those we serve achieve and sustain financial stability.

For every \$1 donated, AFAS dedicates \$3 to help Airmen and Guardians.

AFAS PROVIDED **\$13.5 MILLION** IN DIRECT ASSISTANCE TO OVER **19,000** AIRMEN, GUARDIANS AND THEIR FAMILIES.

Emergency Assistance = **\$5.1 Million**

- ★ **\$3.5M** no-interest loans
- ★ **\$1.6M** grants
- ★ **7,394** assists
- ★ **204** Wounded Warriors received more than **\$261K** in assistance – **97%** of that in the form of grants

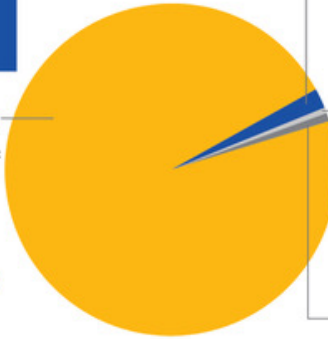


Disaster Relief = **\$1 Million**

1,796 grants

Education Programs = **\$5.7 Million**

- ★ **Gen H.H. Arnold Education Grants = \$5.5 Million**
 - **1,883** grants ranging from **\$500 to \$4,000** for dependent children and spouses



- ★ **Merit Scholarships = \$100,000**
 - **25** dependent scholars earned scholarships
 - **15** dependent scholars earned \$5,000 scholarships
 - **10** dependent scholars earned \$2,500 scholarships
- ★ **Supplemental Education Loans = \$43,866**
 - **41** families received no interest loans to help pay for incidental college expenses
- ★ **Covid Education Loans = \$33,500**
 - **32** families received no interest COVID Education Loans

Community Programs = **\$1.7 Million**



Readiness Programs

917 families served

Car Care Because We Care = **\$45,495**



Child Care Program Grants

3,674 children served

NMFA Child Care = **\$1,000,000**

Child Care for PCS = **\$203,665**

Give Parents a Break = **\$40,076**



Spouse/Parenting Program Grants

3,939 families served

Local Education Programs = **\$304,084**

Bundles for Babies = **\$106,647**

Spouse Orientation = **\$37,886**



WWW.AFAS.ORG



2023 Corporate Sponsorship Packages

Diamond Plus - \$70,000+

- 32 Attendees
- 14 VIP Reception Passes
- Recognition in:
 - Air Force Magazine Ad
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onstage and Onscreen Recognition

Diamond - \$45,000 - \$69,999

- 24 Attendees
- 12 VIP Reception Passes
- Recognition in:
 - Air Force Magazine Ad
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

Gold - \$8,000 - \$19,999

- 8 Attendees
- 4 VIP Reception Passes
- Recognition in:
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

Bronze - \$3,500 - \$4,999

- 4 Attendees
- Recognition in:
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

Platinum - \$20,000 - \$44,999

- 16 Attendees
- 8 VIP Reception Passes
- Recognition in:
 - Air Force Magazine Ad
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

Silver - \$5,000 - \$7,999

- 6 Attendees
- 2 VIP Reception Passes
- Recognition in:
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

Patron - \$1,000 - \$3,499

- 2 Attendees
- Recognition in:
 - Charity Gala Program
 - Charity Gala Website
 - AFAS Annual Report
- Onscreen Recognition

2023 Corporate Sponsorship Packages

February 10, 2023 is the deadline for inclusion in the Charity Gala Program Book. Please complete this form, keep a copy for your records, and email the form to [HYPERLINK "mailto:corporatesponsors@airforcecharityball.org"](mailto:corporatesponsors@airforcecharityball.org)

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Company Name (exactly as it should appear for acknowledgement)

Primary Corporate Sponsor Point of Contact: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact information for senior company official who should receive Air and Space Forces Charity Gala and Air Force Aid Society thank you correspondence:

Name: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Payment Information

We kindly request payment via ACH, wire transfer, or check to reduce transaction fees and direct more of your contribution to the Air Force Aid Society.

Payment by ACH/Wire Transfer

Name of Bank: Bank of America

Bank Address: Richmond, VA

Bank ABA No./Address: 026 009 593

Account Name: Air Force Aid Society General Fund

Account Number: 0000 0087 5616

Company Address: 1550 Crystal Dr. Ste 809

Arlington, VA, 22202-4140

Reference: Charity Gala 2023

Payment by Check

Please make all checks payable to Air Force Aid Society

- Mail checks to:

Air and Space Forces Charity Gala

P.O Box 1769

Ft. Myer, VA 22211

- Cancellations after February 10, 2023 may not be refunded

Thank you for
your support!